

New for
2010

TRAVEL AND TOURISM DIPLOMA

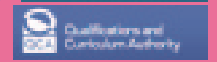
Preparing for success in the world of Travel and Tourism

- Flexible innovative qualifications in Travel and Tourism
- Available for learners both at 14-16 and Post-16
- Offered at Level 1 Foundation, Level 2 Higher and Level 3 Advanced
- Valuable insight into the Travel and Tourism Sector
- Clear focus on employability skills
- Progression to further study, university and employment with training

Improving choices
Improving chances



Department for children, schools and families



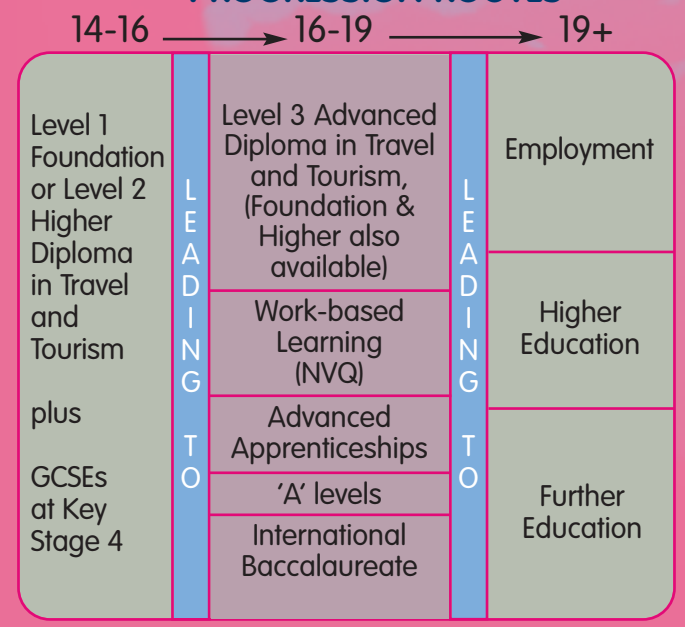
A new way of learning

The Diploma in Travel and Tourism is a new qualification, which will be taught in an exciting and revolutionary way. Part of the course will take place at school and/or North Hertfordshire College. The rest will involve work with employers and local businesses taking part in a number of investigative days at the University of Hertfordshire and the completion of an exciting extended real world project.

"We are looking forward to receiving applications from learners with the new advanced Diplomas".
Professor Tim Wilson,
Vice Chancellor,
University of Hertfordshire

"Diplomas can give you the skills, knowledge and experience that will help you to be successful at college, university or work and, in so doing, they can keep your options open. They are qualifications which compliment and broaden what KS4 and KS5 have to offer."
Tim Edwards,
IAG Manager,
Youth Connexions,
Hertfordshire

PROGRESSION ROUTES



For more information go to www.hertschoices.org.uk
or www.hertsahead.org.uk

Support with Applications to Study 14-16 at Key Stage 4

- The opportunity to undertake a Diploma will be discussed at Year 9 Options Events.
- If the Diploma route has been agreed, Tutors, Careers Coordinators and Connexions Advisers will support learners in making an application through their school at an appropriate level.

Support with Application to Study Post-16 at Key Stage 5

- The Post-16 learner route will be discussed at Year 11 Choices Events.
- Tutors, Careers Coordinators and Connexions Advisers will support learners in making an application for a Diploma operating at school and/or College.

The entry requirements for starting a Post-16 full-time Diploma at levels 1-3 will be based on the following guidelines:

- A learner who wishes to undertake a Level 3 Advanced programme requires at least 5 GCSE grades A*-C, normally including English and Maths.
OR
A suitable alternative Level 2 qualification.
- A learner who wishes to undertake a Level 2 Higher programme requires at least 4 GCSE passes at grade D and above, normally including English and Maths.
OR
A suitable alternative Level 1 qualification.
- A learner who wishes to undertake a Level 1 Foundation programme must have completed a GCSE or Entry Level programme and be able to demonstrate the commitment to benefit from the course.

Improving chances

Working in a dynamic industry

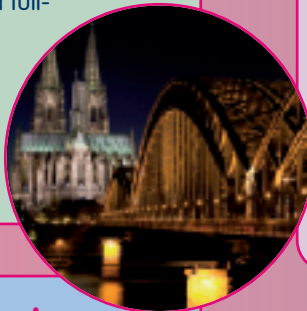
Sir Richard Branson highlighted the excitement associated with a career in the Travel and Tourism industry when he declared that it was "all involving", "fun" and would "exercise your creative instincts".



Improving choices

Who should do a Diploma in Travel and Tourism?

- **Learners who are aged 14-16** who have a real interest in Travel and Tourism and want to put alongside their GCSE studies a practical and applied, employment focussed, Level 1 Foundation or Level 2 Higher, introduction to the context of Travel and Tourism
- **Post-16 Learners** who want to complete an employer-designed and recognised full-time programme in Travel and Tourism at Level 1 Foundation, Level 2 Higher or Level 3 Advanced, with a view to further study, university where appropriate, or employment with training



What is a Diploma in Travel and Tourism equivalent to?

- Level 1 Foundation Diploma = 5 GCSEs at Grade D-G
- Level 2 Higher Diploma = 7 GCSEs at Grade A*- C
- Level 3 Advanced Diploma = 3.5 'A' levels
- Level 3 Progression Diploma = 2.5 'A' levels

Achieving excellence

What the Diploma provides

- An understanding of the Travel and Tourism sector and the potential it has for improving the way in which we work and live
- An appreciation of the importance of Travel and Tourism today, including such areas as:
 - ◆ Destinations and services
 - ◆ Changes and trends
 - ◆ Travel and tourism sector
 - ◆ Sustainability, impact and ethics
 - ◆ Wider business environmental factors
- An opportunity to develop valuable employability skills in English and Communications, Maths, IT a project and personal skills such as critical analysis, problem solving and creative thinking
- A work experience element which takes learning by doing into the Travel and Tourism workplace
- The opportunity to select from a wide range of additional or specialist learning, including additional GCSEs or 'A' levels in Maths, languages, arts and science. This flexibility helps to keep options open in terms of further study, Higher Education or training choices.



What employers have contributed to the Diploma in Travel and Tourism

The Diploma in Travel and Tourism is an employer designed and supported qualification.

Employers will contribute to its delivery by giving talks, providing work experience and real life examples of Travel and Tourism issues.

Scenarios on how the Diploma in Travel and Tourism may be used



Sofia studying 14-16

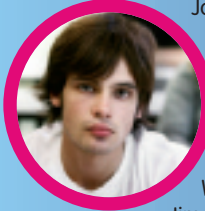
Sofia has had a lifelong ambition to work as a member of the cabin crew for a major airline, travelling the world and learning about different cultures. During her Year 9 Options Evening it was agreed that she would follow the core national curriculum GCSEs and a Level 2 Higher

Diploma in Travel and Tourism.

She lives in a part of the country which will host the 2012 Olympics and so welcomed the potential employment opportunities for work experience, which will eventually benefit her future career development.

On successful completion of her chosen courses, Sofia progressed on to the Level 3 Advanced Diploma in Travel and Tourism.

Jack studying 16+



Jack achieved excellent GCSE results, with 5 grades A*-C including English, Maths and Geography.

Jack decided to study on a Level 3 Advance Diploma in Travel and Tourism as he had a real interest in travel following a World Challenge expedition to Peru.

Whilst studying on the course, Jack had a part time job in a local travel agents helping him gain invaluable customer service skills and providing him with an insight into the industry.

The skills and knowledge achieved during the course enabled Jack to successfully apply for a place on the Travel and Tourism degree at the University of Bedfordshire

Great job opportunities

There are over 13,500 people employed in the Travel and Tourism industry across Hertfordshire and over a million throughout the UK.

Employers are particularly interested in people with good social and team working skills, who are able to communicate with a range of different people.

There is a broad spectrum of job opportunities available, including air, rail and cruise travel; retail and corporate travel; security and immigration; tour guides and representatives; travel journalism and customer service.

It is estimated that 12,000 jobs in the Travel and Tourism industry will be generated from the 2012 Olympic Games alone.