

New for
2009

Support with Applications to Study 14-16 at Key Stage 4

- The opportunity to undertake a Diploma will be discussed at Year 9 Options Events.
- If the Diploma route has been agreed, Tutors, Careers Coordinators and Connexions Advisers will support learners in making an application through their school at an appropriate level.

Support with Application to Study Post-16 at Key Stage 5

- The Post-16 learner route will be discussed at Year 11 Choices Events.
- Tutors, Careers Coordinators and Connexions Advisers will support learners in making an application for a Diploma operating at school and/or College.

The entry requirements for starting a Post-16 full-time Diploma at levels 1-3 will be based on the following guidelines:

- A learner who wishes to undertake a Level 3 Advanced programme requires at least 5 GCSE grades A*-C, normally including English and Maths.
OR
A suitable alternative Level 2 qualification
- A learner who wishes to undertake a Level 2 Higher programme requires at least 4 GCSE passes at grade D and above, normally including English and Maths.
OR
A suitable alternative Level 1 qualification
- A learner who wishes to undertake a Level 1 Foundation programme must have completed a GCSE or Entry Level programme and be able to demonstrate the commitment to benefit from the course.

A new way of learning

The Diploma in Hospitality and Catering is a new qualification which will be taught in an exciting and revolutionary way.

Part of the course will take place at school and/or North Hertfordshire College and the rest will involve work with employers and local

businesses taking part in a number of investigative days at the University of Hertfordshire and the completion of an exciting extended 'real world' project.

"The Diploma contains the knowledge and skills needed for a head start in business life".

Sir Alan Jones,
Chairman of Toyota
Manufacturing UK Ltd

"We are looking forward to receiving applications from learners with the new advanced Diplomas".

Professor Tim Wilson,
Vice Chancellor,
University of Hertfordshire

PROGRESSION ROUTES

14-16	16-19	19+
Level 1 Foundation or Level 2 Higher Diploma in Hospitality and Catering	Level 3 Advanced Hospitality and Catering, (Foundation & Higher also available)	Employment
plus GCSEs at Key Stage 4	Work-based Learning (NVQ)	Higher Education
	Advanced Apprenticeships	Further Education
	'A' levels	
	International Baccalaureate	

For more information go to www.hertschoices.org.uk
or www.hertsahead.org.uk

HOSPITALITY AND CATERING DIPLOMA

Preparing for success in the hospitality sector of tomorrow

- Flexible innovative qualifications in Hospitality and Catering
- Available for learners both at 14-16 and Post-16
- Offered at Level 1 Foundation, Level 2 Higher and Level 3 Advanced
- Valuable insight into Hospitality and Catering sector
- Clear focus on employability skills
- Progression to further study, university and employment with training



Improving
choices
Improving
chances

department for
children, schools and families

Qualifications and
Curriculum Authority

Improving chances

The need for the Diploma in Hospitality and Catering

"Hyatt International is proud to be able to share in developing a high quality learning programme, that will not only introduce young students at an early age to what our industry can offer but also to start to introduce and develop, the management skills and the concepts of superior customer service, so vital to our sector."

Michael Gray, General Manager, The Hyatt Regency Churchill and member of the Diploma Employer Champions Network



Improving choices

Who should do a Diploma in Hospitality and Catering?

- **Learners who are aged 14-16** who have a real interest in hospitality and catering and want to put alongside their GCSE studies a practical and applied, employment focussed, Level 1 Foundation or Level 2 Higher, introduction to the many different aspects of the Hospitality and Catering industry.
- **Post-16 learners** who want to complete an employer-designed and recognised full-time programme in Hospitality and Catering at Level 1 Foundation, Level 2 Higher or Level 3 Advanced, with a view to further study, university where appropriate, or employment with training.

What is a Diploma in Hospitality and Catering equivalent to?

- Level 1 Foundation Diploma = 5 GCSEs at Grade D-G
- Level 2 Higher Diploma = 7 GCSEs at Grade A*- C
- Level 3 Advanced Diploma = 3.5 'A' levels
- Level 3 Progression Diploma = 2.5 'A' levels



Achieving excellence

What the Diploma provides

- An awareness of the extensive range of opportunities available in the fast growing Hospitality and Catering sector
- Essential life skills such as healthy eating, health and safety and team working
- An appreciation of the international and cultural influences of the Hospitality and Catering sector
- An understanding of the business aspects of the Hospitality and Catering industry
- The practical skills associated with the following areas;
 - ♦ Preparing and cooking world cuisine
 - ♦ The service of food and beverages
 - ♦ Providing excellent customer experiences
 - ♦ Promoting a personal professional image
- An opportunity to develop valuable employability skills in English and Communications, Maths, IT, a project, and personal skills such as critical analysis, problem solving and creative thinking.
- A work experience element which takes learning by doing into the Hospitality and Catering workplace
- The opportunity to select from a wide range of additional or specialist learning, including additional GCSEs or 'A' levels in Maths, languages, arts and science. This flexibility helps to keep options open in terms of further study, Higher Education or training choices.



What employers have contributed to the Diploma in Hospitality and Catering

- The Diploma in Hospitality and Catering is an employer designed and supported qualification.
- Employers will contribute to its delivery by giving talks, providing work experience and real life examples of Hospitality and Catering.

Scenarios on how the Diploma in Hospitality and Catering may be used



Theo studying 14-16

Theo had always been interested in good food and helped in the kitchen at home, especially when family and friends visited. He really enjoyed cooking and being a good host.

However, he was undecided about what he wanted to do as a career but when he heard, at an option evening, about the Hospitality and Catering Diploma he decided to follow the Level 1 Foundation Diploma pathway. It gave him the chance to develop and apply his practical skills and gain an understanding of how they might be employed in the Hospitality and Catering industry.

He enjoyed the course and progressed on to a level 2 Higher Diploma in Hospitality and Catering. Studying at this level, he really enjoyed his placement which involved working at a local restaurant with a chef who was something of a TV personality. This inspired Theo to pursue a career as a chef and after 2 years in some of the best kitchens in Europe he now runs his own kitchen brigade.



Megan studying 16+

Megan achieved good GCSE results, including 5 grades A*-C with A* in French and IT. She had a real interest in the hospitality industry as she had worked as a waitress at the local hotel for a few months and especially enjoyed meeting new people and ensuring they had a great experience. When Megan read about the Advanced Level 3 Diploma she realised that it would prepare her for employment and help to develop management skills. She felt this would help her reach her goal of working at the 2012 Olympics before progressing on to a degree in Event Management.

Great job opportunities

Employment opportunities are massive within the hospitality industry and, apart working in hotels, restaurants and pubs, there are opportunities to travel the world, work on cruise liners, major airlines, casinos, health farms, and leisure clubs and spas, hospitals and care homes. There is a growing need for personal chefs and butlers within the business and celebrity community. Once you have developed the skills to work in the hospitality industry you will always be employable in an industry which has a skills shortage and is committed to employing individuals with a wide range of life skills.

There are currently over 30,000 people employed within Hertfordshire in the Hospitality and Catering industry. The picture nationally shows that 1.7 million people are employed in the Hospitality and Catering industry.