

DIPLOMA IN HAIR AND BEAUTY STUDIES

FOUNDATION LEVEL UNITS

A GUIDE FOR LEARNERS

What is the Hair & Beauty Studies Diploma?

The Hair & Beauty Studies Diploma will open your mind to the wide range of opportunities within the sector and give you a practical experience in hairdressing, skin and nail care.

What does the course involve?

Compulsory Units...

As a Hair & Beauty Diploma Studies learner you will complete a series of compulsory and optional units, designed to give you knowledge, skills and experience. The foundation level units have been summarised on the following pages of this booklet.

Work Experience...

All Diploma learners will do a minimum of 10 days work experience. You will also get the chance to learn from and be mentored by professionals working in their chosen field.

The Learner Project...

All Diploma learners will complete a project to demonstrate the skills and knowledge they have acquired. Learners can choose their own project. For example learners might investigate how fashion icons influenced hair styles and make-up in the 20th Century.

English, Maths and ICT...

All Diploma learners need to achieve a minimum standard in English, Maths and ICT. These subjects are studied as part of the Diploma and will be taken as a GCSE alongside it.

Personal Learning and Thinking Skills...

Mastering essential life and work skills is crucial in today's competitive market. All Diploma learners are encouraged to develop skills like teamwork and self-management as part of their course. You will learn and how to apply your knowledge and skills creatively in a business environment and how to express yourself confidently.

What could the Diploma lead to?

The Diploma is designed to broaden a young person's horizons and give them a wide range of next-step options. The Foundation Diploma could lead to college, further training and employment. Learners who have completed a Foundation Diploma in Hair & Beauty studies may choose to go on to do an Higher Diploma or perhaps to do other level 2 studies. You could also decide to start an Apprenticeship or take a job with further training if the practical hands-on approach is for you. A Diploma in Hair & Beauty Studies does not mean you have to pursue a career in the Hair or Beauty Industry. A Diploma will give you the relevant and transferable skills that will be welcomed by colleges, universities and employers

Topic 1: Introducing the hair and beauty sector

External
Assessment

About this topic

In this topic you will be introduced to the diverse and exciting world of the six industries within the hair and beauty sector to include: Hairdressing, Barbering, Beauty Therapy, Spa Therapy, Nails, African type hair. You will also explore the size, scope, background, structure, types of establishments and services available in this sector and associated areas such as; alternative therapies, retail, sports, media, paramedical treatments, film and TV.

The purpose of this topic is to be introduced to:

- The size and structure of the hair and beauty industries and their interrelation with other sectors
- How the sector has developed and its economic importance in the UK
- The key range of services and treatments offered in the hair and beauty sector
- How the hair and beauty sector has changed over time
- Key health and safety requirements in the hair and beauty sector
- Personal health and safety responsibilities required by the hair and beauty sector

Learning outcomes:

On completion of this topic you should be able to:

- LO.1.** Know the importance of the hair and beauty sector within the UK economy
- LO.2.** Determine health & safety requirements for different services within the sector

Topic 2: Creating a positive impression in the hair and beauty sector

Internal Assessment

About this topic

In this topic you will develop an understanding of the underlying, fundamental aspects of all service industries and the hair and beauty sector in particular. You will explore the importance of creating a positive first and lasting impression and how this can be achieved.

The purpose of this topic is to be introduced to:

- The key personal presentation, customer service and communication skills necessary to create an initial and ongoing positive impression
- Why image, personal presentation and appearance are important to any customer service business and within hair and beauty industries in particular
- The main image differences between hair and beauty environments and the reasons for these
- The main ways in which cultural, racial, socio-economic backgrounds may impact on client expectations
- Ways of avoiding behaviour that discriminates by showing fairness and consideration to others; and working as a team
- The key difference between customer satisfaction and client care and the significance of customer satisfaction to business success
- Methods of gaining customer satisfaction feedback and how to design a customer satisfaction survey

Learning outcomes:

On completion of this topic you should be able to:

- LO.1.** Understand how to create a positive impression
- LO.2.** Understand the influences on customer interactions
- LO.3.** Present a positive impression to others
- LO.4.** Carry out a simple satisfaction survey

**Topic 3:
Introducing hair
styling**

Internal Assessment

About this topic

In this topic you will develop practical skills with a range of hair styling techniques, be introduced to the responsibilities of a service delivery and how to communicate with clients. You will also explore historical influences, creativity, cultural hair diversity and hair styling as an expression of individuality.

The purpose of this topic is to be introduced to:

- Key historical hair styling trends and landmarks and how the past has influenced more recent trends and links with fashion
- Key technological developments in the hair sector and how these have influenced hair styles and styling processes
- How the range and diversity of hair styling is influenced by hair type, personality, occasion, gender and cultural factors
- Hair types, basic hair styling products, tools, equipment and styling techniques for men and women
- Safe working practices for hair styling and why these must be followed
- Terminology linked to basic hair styling services
- How and what to communicate to clients when delivering a hair styling service

Learning outcomes:

On completion of this topic you should be able to:

- LO.1.** Safely create hair styles under supervision
- LO.2.** Select hair styles to meet different needs
- LO.3.** Know the key influences on hair styles
- LO.4.** Know the different characteristics of hair

**Topic 4:
Introducing basic
skin care
treatments**

Internal Assessment

About this topic

In this topic you will explore the different and diverse nature of the perceptions of facial beauty and how this is affected by stereotyping and media influences. You will develop knowledge of skin care routines for men and women and the main types of facial treatments available, their purpose and benefits.

The purpose of this topic is to be introduced to:

- Types of skin care routines and practical application of basic skin care services for men and women
- The main types of materials, tools, equipment and products for skin care
- Key technological developments in facial treatment and how these have influenced the beauty industry
- The basic structure of the skin, common skin conditions and the main factors affecting the condition
- Legal health and safety requirements, safe working practices and preparation procedures specific to basic skin care routines and why these are necessary
- Effective communication with clients during treatments, including terminology linked to basic skin care treatments

Learning outcomes:

On completion of this topic you should be able to:

- LO.1.** Carry out skin care treatments safely under supervision
- LO.2.** Know the purpose and benefits of skin care services and products
- LO.3.** Know the skin structure and the factors that affect its condition
- LO.4.** Understand the developments in the beauty sector

**Topic 5:
Introducing basic
hand and nail care
services**

Internal Assessment

About this topic

In this topic you will develop an understanding of the key technological developments in nail services and how these have influenced the modern day nail industry, key factors affecting the health and condition of the nails and practice selected nail service skills through practical application

The purpose of this topic is to be introduced to;

- Planning and preparing for basic nail care routines for men and women
- Select and use suitable products, tools and equipment under supervision
- The basic structure and function of nails, identifying factors that affect the appearance and health of hands and nails
- How and what to communicate to clients when delivering hand and nail care services
- Working safely and hygienically
- Environmental issues specific to nail services

Learning outcomes:

On completion of this topic you should be able to:

- LO.1.** Know the key factors affecting the appearance of nails
- LO.2.** Understand the key influences and issues in the nail industry
- LO.3.** Carry out basic nail care routines safely under supervision

**Topic 6: Personal
appearance, style
and well being**

Internal Assessment

About this topic

In this topic you will discover how lifestyle choices impact on life and how looks, health and wellbeing all have an effect on our ability to perform effectively at work. Relevant standards of personal presentation will be considered to support the image necessary for employment in the hair and beauty sector and other service industries

The purpose of this topic is to be introduced to;

- The standards of personal presentation required
- How opinions are formed on personal appearance
- How to develop personal style and image and factors that need to be considered
- How to keep looking good and feeling good throughout the working day
- How lifestyle choices can impact on appearance, health and wellbeing and the ability to perform at work
- The importance of career success of personal appearance and standards within a range of sectors
- How personal appearance, presentation and image can be adapted to suit different expectations and situations
- How to make lifestyle changes and sources to help you do so

Learning outcomes:

On completion of this topic you should be able to:

- LO.1.** Understand the importance of appearance to career success
- LO.2.** Know the factors that influence personal appearance and wellbeing
- LO.3.** Identify opportunities for making changes to lifestyle and personal appearance