

Creative and Media Diploma



● Is this course for me?

The Diploma offers a broad view of the Creative and Media industries to help you make an informed choice for a career pathway within the sector

● What does the course involve?

Learners studying the Diploma in Creative and Media will develop their capacity to think, explore, question, create and communicate. Learners will be introduced to the world of creative and media industries and will explore the Visual Arts, Performing Arts and Media, through industrial study visits, live 'hands on' projects and personal and group assignments. Learners will study and practice the skills required to work within the different creative industries and learn how creative teams work together.

● Generic learning:

Learners will study **functional skills**, consisting of English, IT and Maths; a **personal project** and will develop **personal learning and thinking skills**. Work experience will be gained through live briefs and industrial visits/placements.

● Principal learning which includes:

- **Foundation (level 1)** Introduces you to Creative and Media skills. You will be able to work individually and in teams to research the Creative and Media industries. You will take part in assignments which involve exploring the Visual Arts, Performing Arts or Media production, You will produce a skills report which will demonstrate what skills and knowledge you have gained.

- **Higher (level 2)** You will work on themed assignments which will cover Creative and Media disciplines. You will look at the skills required within different creative industries and how creative teams work together. You will explore small venue and large venue events, including campaigns, festivals and exhibitions. Your final project report will summarize your experiences.

● Additional / Specialist learning can be chosen from a wide range of existing units or qualifications at the appropriate levels. These may include graded examinations or a Business or IT qualification.

● What qualifications or skills will I need to get on the course?

- You need to be at least 16 years of age and interested in working in the arts.

Foundation A GCSE profile, which includes English and maths

Higher 4 GCSEs at Grade D or above, which includes English and maths

Advanced 5 GCSEs at grade C or above, which includes English and maths

● What options will be open to me if I successfully complete the course?

Progression can be made to the Higher Level Diploma or to employment at a junior level. You may wish to follow a more specialised pathway at Diploma level for example, graphic design, media, 3D design, fashion and textiles, performing arts or digital imaging.

● Who can I contact for more information?

Please call Central Enquiries on 01462 424242

● Interview and reference required

Yes





INCLUDED IN THIS DIPLOMA

Creativity in context: The things that can influence the creative process, such as society, culture, the environment or the work of other people.

Thinking and working creatively: Ways of exploring, experimenting with and developing ideas, skills and techniques. **Principles, processes and practice:** The skills, techniques and processes to turn your ideas into reality.

Creative businesses and enterprise: An understanding of real situations and the skills that you need to succeed in the industry.

Work with employers includes theatres, media and radio companies, Oxfam, The Clothes Show, local festivals, local artists, shoe and fashion design and photography.

WHAT ARE EMPLOYERS SAYING?

"What a fantastic opportunity for young people to explore and express their creative potential, whilst developing the skills that are essential to both work and life."

Clive Jones CBE, Chairman, GMTV, Two Way TV, Energetic Communications, Non-Executive Director, S4C and a member of the Diploma Employer Champions Network

