

AS LEVEL BUSINESS STUDIES

This course is intended to stimulate interest in and promote the development of an understanding of the business environment

- Through the acquisition of an understanding and sound knowledge of business models
- Learners will focus on the dynamic nature of the contemporary business world
- Opportunities will be provided for research into topical business issues
- Explore real business situations
- Be practical in the application of business concepts
- To understand the role of the entrepreneur and business in society
- Spiritual, Moral, Ethical, Social and other Issues

AQA, in developing the specification have taken account of the 1988 Resolution of the Council of the European Community and the Report 'Environmental Responsibility'. The specification ensures the delivery of the topics develop an understanding of cultural diversity and that challenging opportunities are provided for learners to question a variety of moral and social concerns from a global perspective.

Course content and assessment details on required units

AS Business Studies introduces learners to the challenges and issues of starting a business, including financial planning. It focuses on how established businesses might improve their effectiveness by making tactical decisions at a functional level.

Unit 1-Planning and Financing a Business

Unit 2- Managing a Business

Both units are externally assessed by a 1 hour 15 minute examination based upon documents and sources.

Teaching and Learning

Teaching and Learning is through a variety of media including the analysis and evaluation of real life business scenarios. Any class could consist of a variety of delivery methods from workshops, discussions, lectures, interactive teaching materials and role play. Outside speakers from the world of business will be invited to discuss their experiences of entrepreneurship in their chosen field of work.

Learners will be actively encouraged to learn experientially, that is from experiencing real life business scenarios and determining how these relate to the specification.

Examination Board: AQA